



Meeting traveler demand and your financial goals, too

Selecting the right shopping platform for all your sales channels requires flexibility, speed, and ease of use to meet your revenue goals and growing customer expectations. Doesn't it make sense to work with the company that started it all? As the leader in establishing the GDS industry's first server-based shopping platform, Travelport continues to invest in emerging technologies to better service today's changing business needs.

Travelport e-Pricing is uniting fares and shopping into a single data source to create a highly flexible tool that can be customized to suit any airline of any size. Call center agents and online customers alike have the option to apply numerous qualifiers to their search for a more meaningful and relevant shopping experience. With the ability to shop millions of fares and hundreds of thousands of itinerary options in seconds, e-Pricing consistently satisfies traveler demand for the lowest available fares.

More advantages to give you a competitive edge

Travelport e-Pricing is the technology that revolutionized low-fare shopping worldwide and continues to set market standards.

- Availability and pricing are combined into a single productivity tool that can be customized to suit your unique airline business needs.
- e-Pricing works with any host platform and performs across your reservations desks, CTOs, airports, kiosks and your Web site.
- Flexible tier levels allow for customization of results and number of itineraries you want returned in each search.
- High bookability rates reduce output discrepancies between shopping and ticketing.

A rapid shopping and booking process with intuitive touch points

A flexible range of query modifiers make Travelport e-Pricing's user-friendly displays and intuitive features a fast, effortless shopping and booking experience for your reservation agents and Web site customers alike. They can shop, price, compare and book with far greater speed and accuracy, and availability results are returned in a bookable format.

Low-fare searches can be performed:

- With or without a pre-booked itinerary
- By carrier, route and class preference
- Across a range of travel dates and destinations
- For flexible weekend travel options

Delivering comprehensive results

Travelport e-Pricing's unique and flexible fare-search tools deliver a wide range of low fare and itinerary options, including domestic, international, and Web fares - quickly returned in a bookable display. Notably, Travelport preserves 13 months of historical fare and rule data, maintains full compliance with ATPCO rules and automation standards, and processes up-to-date tax applications.

Leveraging e-Pricing with other cross-platform tools

You can increase ROI by extending the power and capabilities of e-Pricing with other leading solutions that automate some very time-consuming processes. For example, Travelport Rapid Reprice automates the ticket re-pricing and re-issue process, tapping into e-Pricing to find the best alternate fares in seconds. Travelport Rewards, built on ATPCO's Category 25 (Fare by Rule), also harnesses e-Pricing to streamline your reward redemption process.

Spend less time searching and more time booking

- Receive high quality responses through a single data source that delivers a shop-to-book experience with no variances across the sales process.
- Increase traveler satisfaction by delivering more fare options with every inquiry.
- Reduce sell failures through real-time availability and fare-data driven processes, delivering rapid system responses with a high degree of accuracy.
- Decrease call times and increase your agents' productivity levels so they can focus on new sales and services.
- Enrich the entire shopping experience by giving your agents and online customers access to published and private fares to make fast, easy, informed choices.



Operate with the global standard in low-fare shopping technology

For more information about Travelport e-Pricing and other leading technologies that can strengthen your fare shopping portfolio, contact us at: airline.marketing@travelport.com

