Retailing consistently through Travelport Smartpoint with Airport Express

As new ways to retail and sell continue to transform the distribution landscape, there is one constant: the need to present your service offering consistently, no matter where your passengers purchase tickets even through the travel agency channel.

At Travelport, we believe your point of sale solution should let you show your true colors:

— Convey the true value of your airport express product and services.

— Differentiate your brand, rates and services from other ground transportation competitors.

— Carry out your own unique commercial strategy.

— Make it easy to sell your service before passengers arrive at the airport.

Traveler benefits

Convenience of pre-booked travel with no queues or hassle

Pre-paid trips eliminate the need for cash and paper receipts

Electronic travel documents allow convenient use with smartphones

Features:	Advantages:	Benefits:
Workflow integration	Airport Express bookings are integrated into the agency workflow	Agencies can offer an alternative transfer service to the more xpensive option of taxis or chauffeur services
Itinerary based shopping	Itinerary based shopping	Saves time and effort in the agency, linking airport express bookings to existing reservations and back-office systems automatically
Profile integration	Integration of the full passenger profile data	Saves time and increases agency efficiency
Payment	Credit or debit card payment types are determined by the merchant of credit (airport express provider). Accepted forms of payments are displayed to the agent.	Flexible payment options simplify and accelerate the payment process
PNR integration	NPs and basic DI-remarks, which contain information about the confirmed segment are added to the PNR	PNR contains important remarks, keeping the agent informed

Transforming Airport Express retailing

The Airport Express solution, a key component of Travelport Smartpoint, is changing the way travel agents sell Airport Express services.

— The solution enables you to distribute your content and rates effectively to a global audience of travel agents.
— A simple two-step process delivers increased efficiencies to travel agents without detracting from your brand.
— An easy-to-use interface facilitates the booking process.
— A direct connection to your fares and ticketing systems allow for dynamic pricing.
— Your content is displayed relative to the traveler itinerary.
— Card payments negate the need for agency licences and speeds the opening of distribution outlets.
— Electronic ticket collection speeds up and improves passenger journeys.

Have it your way through Travelport

— **Your rates:** You can sell your products, such as Economy, Business and First Class your way.
— **Your brand imagery:** Your logo appears on the user interface.
— **Your sales messaging:** You can dynamically adjust your rates based on your system capability.
— **Your advanced selling opportunity:** You can get passengers to commit to travel before they fly or arrive at the airport.
— **Your extended reach:** Agents around the world will see your service. The application does all the work while you earn the revenue.

Discover how Travelport is redefining your access to travel solutions

For more information, contact your Travelport representative or visit travelportmarketplace.com

Travelport
Redefining travel commerce